

# DANIELLE FELDHAMER

UI/UX & GRAPHIC DESIGNER

☎ 050-987-2100

✉ Daniellefeldhamer@gmail.com

 [LinkedIn](#)

 [My Portfolio](#)

## PROFILE SUMMARY

UI/UX and graphic designer with a Bachelor's in Industrial Design. Recipient of an Excellence Award for my in-depth design process, innovation, creativity, and contribution in my **final project**. I bring problem-solving, attention to detail, and user-centered thinking into every project, and I'm seeking a company where I can contribute my skills, collaborate on meaningful design challenges, and continue growing as a designer.

## EDUCATION

2021-2025

### BACHELOR'S INDUSTRIAL DESIGN

Hadassa Academic College, JLM

2019-2020

### DIP. GRAPHIC & UI/UX DESIGN

John Bryce, TLV

## SKILLS

### Graphic Design

- Branding & Identity Design
- Print Design (ads, posters, flyers, social media, packaging)
- Digital Design

**Tools:** Illustrator, Photoshop, InDesign, Premiere Pro, AI Generative

### UI/UX

- User Research
- Visual Design & Layout
- Wireframing & Prototyping
- Journey Mapping / User Flows
- Interaction Design

**Tools:** Figma, Adobe XD, Miro

**Other:** Solidworks & Keyshot

## WORK EXPERIENCE

### UI/UX Designer - Internship

Forest Garden | Jan-Jun 2025

- Designed and prototyped a patient-therapist connection platform using Figma, improving the startup's ability to visualize and refine product features.
- Collaborated directly with the company founder to integrate therapist feedback into iterative design updates, ensuring the platform met user needs and expectations.
- Contributed creative ideas and UX insights that influenced product development decisions in a fast-paced startup environment.

### Graphic Designer

Optica Silverman | 2020-2024

- Created print marketing materials, including posters, flyers, and in-store advertisements, to promote seasonal sales and special offers.
- Collaborated directly with the store's marketing representative to deliver tailored designs aligned with brand needs and customer appeal.
- Produced high-quality Photoshop edits and layouts that enhanced visual communication and supported increased customer engagement in-store.

### Customer Service & Social Media Designer

OrderApp | 2017-2018

- Managed customer and business (B2B) interactions for a food-ordering application, ensuring users and partner restaurants had a positive and seamless experience with the platform.
- Provided responsive support to resolve issues, strengthen client relationships, and improve overall customer satisfaction.
- Designed engaging social media content for Facebook and Instagram, creating fun and interactive posts that increased customer connection and brand visibility.

## LANGUAGES

- English: Native
- Hebrew: Fluent
- French: Basic

### National Service (Sherut Leumi)

Shaarei Tzedek Hospital | 2013-2015

- Assisted medical team and engaged with patients by performing EKGs, providing meals, and preparing examination rooms, ensuring comfort and a positive experience.